

## **Smithfield “Powered by Protein” Frozen Foods Month \$5 Reward at Publix Program (“Offer”)**

### Terms & Conditions for Participation

THIS OFFER IS A LIMITED TIME OFFER. PURCHASES MUST BE MADE BETWEEN MARCH 1, 2020 AND MARCH 31, 2020 AND RECEIPT SUBMISSIONS MUST BE RECEIVED BY 11:59:59 PM EASTERN TIME (“ET”) ON APRIL 15, 2020. \$5 PUBLIX DIGITAL REWARD WILL BE AVAILABLE WHILE SUPPLIES LAST. CONSUMER MUST HAVE A PUBLIX DIGITAL ACCOUNT TO RECEIVE THE \$5 PUBLIX DIGITAL REWARD.

THIS OFFER MAY NOT BE COMBINED WITH ANY OTHER OFFERS, INCLUDING INSTANT COUPONS.

LIMIT ONE (1) REWARD PER VALID RECEIPT SUBMISSION, AND UP TO TWO (2) PUBLIX STORE RECEIPT SUBMISSIONS PER HOUSEHOLD FOR THE ENTIRE PROGRAM. VOID WHERE PROHIBITED BY LAW. Open to legal residents of the fifty (50) United States and the District of Columbia. You must be 18 years of age or older to participate. Code Redemption requests will be accepted until 11:59:59 PM PT on 4/30/20 while supplies last. The \$5 Publix Digital Rewards expire on 5/31/20.

### **To participate in the Offer:**

(1) Between 3/1/20 and 3/31/20, purchase at least \$20 worth of qualifying Smithfield products (ARMOUR® Meatballs, CARANDO® Italian-Style Meatballs, PURE FARMLAND® Plant Based Protein, SMITHFIELD® Fully Cooked Sausage, and NATHAN’S FAMOUS® Coney Island Pretzel or Bagel Dogs, titled “Qualifying Product”) at Publix stores in one transaction (after discounts and before taxes).

(2) Take a picture of your store receipt. Ensure the following items are clearly visible:  
a) Publix store name b) Date/time of purchase c) Purchase Total d) \$20 worth of qualifying products from Publix. Purchases must clearly appear in one single order transaction and the \$20 spend is calculated after discounts and before taxes.

(3) Upload the photo of your Publix store receipt at [PoweredByProteinReward.com](https://PoweredByProteinReward.com) by 4/15/20 at 11:59:59 PM ET.

### **Consumer notification process:**

(1) Once the photo of your Publix store receipt has been submitted you will receive an

on-screen notification, confirming the submission has been received and is being reviewed. Validation of the submission can take up to 24 hours.

(2) If a submission is deemed valid, you will be sent an email response from TPG Rewards, Inc. to the email address used to submit the Publix store receipt, containing a Code and link to a Redemption website in order to select whether you would like to receive the \$5.00 as a Physical Publix Gift Card (via mail), or loaded into your Publix Digital Account (the “Reward”). You will be asked to provide your mailing address and phone number associated with your Publix Digital Account for issuance of your reward.

(3) If a submission is deemed invalid, you will be sent an email from TPG Rewards, Inc. indicating that the submission is invalid, the reason why it is invalid, and directions on how to resubmit the receipt, assuming that all purchase requirements are met.

(4) Offer is only available on products purchased with cash or cash equivalent (no points or other non-monetary purchase methods.) Receipts obtained through unauthorized means or illegitimate channels will be void. Receipts cannot be sold, traded, auctioned or bartered; all of which will be void. Duplicate requests and requests from resellers, dealers/distributors, their employees or warehouse facilities, groups, clubs or organizations will be void.

(5) Terms and conditions apply to use of \$5.00 Rewards.

(6) Limit two (2) \$5.00 Rewards per household for the life of the program. No substitutions or transfers permitted except by Sponsor which reserves the right to substitute an item of comparable or greater value. The \$5 Reward may not be redeemed for cash.

Sponsor, as well as TPG Rewards, Inc. and their respective parents, affiliates, subsidiaries, promotional partners, advertising and promotion agencies, and each of their respective officers, directors, employees, representatives and agents (collectively, “Released Parties”), are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected, undelivered mail, text messages, unique codes, or email; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Offer, including, without limitation, errors or

difficulties which may occur in connection with the administration of the Offer, the processing of submissions or receipts, the redemption of unique codes, or in any Offer-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by tampering, hacking, or by any equipment or programming associated with or utilized in the Offer. Released Parties are not responsible for injury or damage to participants' or to any other person's computers related to or resulting from participation in this Offer or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Offer or website, who are in violation of these Official Rules or who act in an unsportsmanlike or disruptive manner, in each case as solely determined by Sponsor, will be disqualified. Should any portion of the Offer be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration or security of the Offer, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the offer. By participating, participants agree that the Released Parties will have no liability whatsoever for, and shall be held harmless by participants against, any liability for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the Gift or participation in this Offer. By participating, participants agree to be bound by these Terms & Conditions. Sponsor can void unique codes and/or gift card(s) from any individual(s) believed to exhibit fraudulent behavior or any attempt to corrupt or impair Offer administration, security, fairness, or proper administration. **CAUTION: Any attempt to deliberately damage the website or undermine the legitimate operation of this Offer is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek damages (including attorneys' fees) and/or other remedies from any such person(s) responsible for the attempt to the fullest extent permitted by law.** Any information provided by participants shall be used by TPG Rewards, Inc. in accordance with the TPG Rewards, Inc. privacy policy, which can be viewed at <http://pp.tpgrewards.com/>. Offer is subject to all applicable federal, state and local laws.

Sponsor: Smithfield Foods, Inc., 200 Commerce Street, Smithfield, VA 23430. ©2020 Smithfield Foods

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